

NORTH CAROLINA

Department of Transportation



Governor's Highway Safety Program: 2021 Grants & Initiatives

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N.C. Governor's Highway Safety Program

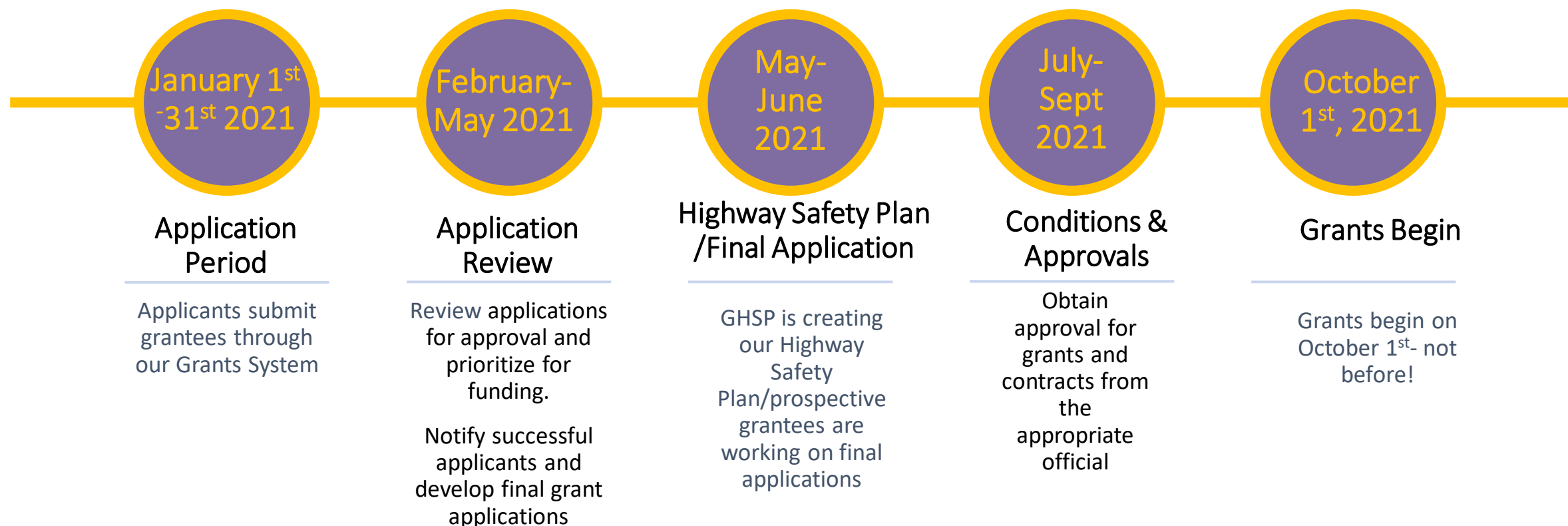
October 13, 2020



The N.C. Governor's Highway Safety Program (GHSP) promotes traffic safety awareness and works to reduce the number of traffic crashes and fatalities in North Carolina.

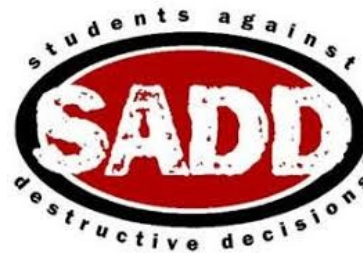


The Road to Grants



Emphasis Areas & New This Year

- Renewed focus on Pedestrian Safety (Chapel Hill, State Capitol Police, etc)
- Growth phase of Vision Zero Community efforts (City of Greensboro, UNC Gillings School of Public Health, etc)
- Public Survey- Traffic Safety Attitudes
- Move some existing grants to new grantees (Watch for Me, Youth involvement- SADD National Office)
- Expand enforcement activities to underserved areas (Harnett County, Johnston County, Durham County, Brunswick County, etc)
- Technology grants- DMV
- Update long standing initiatives (BILL, CITI report)



Questions?